

REVOCATION  
AND  
GENERAL POWER OF ATTORNEY

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

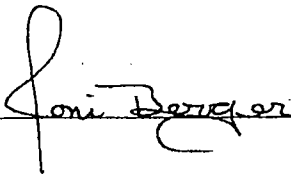
Dear Sir:

The undersigned is an empowered representative of the Assignee and hereby appoints the registrants of Townsend and Townsend and Crew LLP, **Customer No. 20,350**, as attorneys and agents to represent the Assignee before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned to the Assignee according to the USPTO assignment records or assignment documents supplied with an accompanying Statement Under 37 CFR § 3.73(b). This appointment is to be to the exclusion of the inventor(s) and his attorney(s) in accordance with the provisions of 37 CFR § 3.71.

All previous powers of attorney for the below named Assignee are hereby revoked.

A Statement Under 37 CFR § 3.73(b), signed by a registrant of Townsend and Townsend and Crew LLP, is attached setting forth a full chain of title for the subject application owned by the Assignee named below.

Please recognize or change the correspondence address for each identified in the attached statement under 37 CFR 3.73(b) to **Customer No. 20,350**.

By: 

Date: November 12, 2008

Name: Joni Berger  
Assistant Secretary

Title: Assistant Secretary

Assignee: IMDb.com, Inc.  
1200 12<sup>th</sup> Ave S, Suite 1200  
Seattle, WA 98144